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**Product name:** Helioguard 365 Dermal White

**Code:** R101791

**Packaging:** Jar 50 ml

**Class:** Anti blemish face cream

**Function:** Depigmenting action hand cream. Multistep action, technological advanced formula, with a balanced mix of whitening active principles, which act on the different stages of melanin production, obtaining fastest and long lasting results. With a protective anti-UVA complex, it actively protects skin from photo-aging caused by sun exposure.

**Active principles and their function:**

**Glutathione:** antioxidant skin protection against damages caused by ultraviolet radiation. Chelation of ions Fe and Cu, it reduces the initial stage of melanogenesis.

**Mix of alpha hydroxy acids (malic acid, glycolic acid, lactic acid):** carrier and exfoliating gradual action, it promotes skin renewal, reducing at the same time the chroma the present hyperpigmentation chroma

**Kojic Acid:** whitening action; it affects the central stage of melanin production, actively reducing the enzyme tyrosinase activity

**Phyllanthus emblica extract:** anti-reductase action, acts effectively on the final stage of melanogenesis, reducing the pre-melanin formation inside the melanocytes

**Magnesium ascorbic phosphate:** stable complex enhanced by vitamin C. Acts on the post-synthesis of melanogenesis by inhibiting the migration of melanocytes to the skin surface; also encourages cell turnover, actively reducing the size of existing hyperpigmentation

**Skin type treated:** skins presenting hyperpigmentation (photoaging, sun-exposed scars)

**Home use directions:** After a proper cleansing, apply morning and evening on to the back of the hands and massage until completely absorbed

**INCI:**

aqua, glycerin, ethylhexyl methoxycinnamate, isostearyl isostearate, octyldodecanol, butylene glycol, cera alba, glyceryl stearate, octocrylene, cetareth-20, caprylic/capric, triglyceride, cetyl palmitate, ceteryl alcohol, sodium PCA, phyllanthus emblica extract,

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stearic acid, tocopheryl acetate, arctostaphylos uva ursi extract, magnesium ascorbyl phosphate, sodium lactate, sodium malate, sodium citrate, sodium glycolate, lactic acid, malic acid, glycolic acid, citric acid, citrus medica limonum peel extract, glycyrrhiza glabra extract, vitex agnus castus extract, lecithin, olus oil, tocopherol, ascorbyl tetraisopalmitate, cyclodextrin, PEG-8, caprylyl glycol, PPG-1-PEG-9 lauryl glycol ether, helianthus annuus seed extract, hederia helix extract, phytic acid, sodium polyacrylate, kojic acid, opuntia ficus-indica extract, actinidia chinensis fruit extract, xanthan gum, porphyra umbilicalis extract, glutathione, sodium hydroxide, parfum, hexyl cinnamal, benzyl salicylate, butylphenyl methylpropional, linalool, Hydroxyisohexyl 3- cyclohexene carboxaldehyde, benzyl benzoate, citral, eugenol, alcohol, disodium EDTA, phenoxyethanol, ethylhexylglycerin